



Fitness • Fundraising • Fun
Raise Money while promoting fitness



1-866-228-8443

www.digitaldanceathon.com

EASILY RAISE MORE MONEY THAN ANY PRODUCT SALE!!

This interactive Dance-A-Thon utilizes the highly regarded *Dance Dance Revolution*® (DDR) video game to power the most exciting fundraiser for today's connected youth.

Kids love DDR. It's addicting, it's healthy and it's fun!

Children collect sponsors to participate in the Dance-A-Thon. Children dance during PE Class or Recess to learn the Dance Dance Revolution exercise game.

Your Digital Dance-A-Thon® is nothing short of pure fun. Kids dance and laugh while exercising and raising money. Get the teachers and staff involved for even more healthy hilarity.

**DDR is so valuable to the health of our
Children that the State of West Virginia
is purchasing the equipment for
every school**

Digital Dance-A-Thon® is a registered trademark of CD Resources USA, LLC. The concept and all benefits thereof are the exclusive property of CD Resources USA, LLC. US Patent Pending. Dance Dance Revolution® is a registered trademark of Konami Digital Entertainment

CD Resources is proud to present Digital Dance-a-Thon®

The most exciting new fundraiser EVER!!!



CD Resources
Toll free 1-866-228-8443
1-904-471-9600
www.digitaldanceathon.com

Your group retains 80% to 95% of all funds collected.

Students and families collect sponsors for participation in the dance-a-thon.

Utilize our Mail-Away Program to expand the reach of your fundraiser.

PE Teachers are encouraged to utilize DDR as part of their PE Classes. The students learn DDR and improve their skills to insure a fun dance-a-thon day.

Designate a day(s) for the Digital Dance-a-Thon®. We recommend the dance day be approximately 3 to 4 weeks after the kickoff of the fundraiser.

The dance-a-thon can be held during recess or during PE Class. The dance-a-thon is run class by class. This insures that there is no disruption in the school schedule.

Make it a fun day that everyone looks forward to. Invite teachers, parents, administrators and the media to come watch and participate. Make sure to take plenty of pictures and videos.

EQUIPMENT

Equipment costs for running your fundraiser can be as little as \$350. Of course that equipment will be utilized for PE Class, recess or school functions for years to come. The equipment cost is an incredible investment in the health of your students. We are currently contracting with a major retail supplier to streamline your equipment purchase while providing "net 30" purchase terms to schools, parent groups, YMCA's and other qualified groups.

MORE PROFITS, LESS WORK

Let CD Resources' fundraising experts supply the materials and assistance required to insure your success. Why burden your staff and volunteers? The cost of our services will be more than offset by increased profits and savings on materials and prizes.

We Provide

- A license to our materials and patent pending concept
- Detailed instructions on setting up your Digital Dance-a-Thon®
- Suggestions for maximizing your fundraising profits
- Hints and Tips for increasing student and parent participation
- Prize and collection envelopes - sold at cost
- Mail-Away custom envelopes and labels - sold at cost
- Custom prize programs that kids want - sold at cost
- We divide, package and label all prizes by student and by teacher
- Our volume pricing generates a savings to you of nearly 50%

CD Resources total 1st year fee is a maximum of \$1,500
20% of the first \$5,000 collected
10% of the next \$5,000 collected and nothing thereafter.

Subsequent year fee is a maximum of \$1,000
10% of the first \$10,000